

**IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF NEW YORK**

AVI KOSCHITZKI, on Behalf of Himself and)	
all Others similarly situated,)	
))	
Plaintiff,))	Civil Action No. 1:08-cv-04451-JBW-VVP
v.))	
))	
APPLE INC. and AT&T INC.,))	
))	
Defendants.))	
))	

NOTICE OF APPEARANCE OF MARK S. REICH

TO THE CLERK OF COURT:

Please enter my appearance as counsel on behalf of plaintiff Avi Koschitzki in the above-captioned action.

Dated: November 10, 2008

Respectfully submitted,

RIGRODSKY & LONG, P.A.

By: /s/ Mark S. Reich
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Attorneys for Plaintiff

CERTIFICATE OF SERVICE

I hereby certify that on November 10, 2008 I electronically filed the foregoing Notice off Appearance of Mark S. Reich with the Clerk of Court using the CM/ECF System, which will send notification to all parties of record.

Dated: November 10, 2008

/s/ Mark S. Reich

Mark S. Reich